

## Analyst

### Our Company

BrandActive specializes in the financial analysis, strategy and logistics of rebranding implementation for organizations undergoing a brand identity change due to a rebranding program, an acquisition, merger, or spin-off.

Our services combine industry leading analytics with a unique and proven methodology that provides our clients with the information needed to make sound financial decisions, and save time and money. Since 1998, BrandActive has scoped, budgeted, planned, and executed brand change for many of the world's most valuable brands.

Our goal is to build a unique company; a company that provides an experience where people are valued for who they are and what they contribute, are supported and challenged in their growth and feel proud to be part of BrandActive. We do a great job with great people and have a great time doing it!

### The Opportunity

BrandActive continues to grow and expand. To meet the needs of our clients we have an immediate need for **Analysts** in our **downtown Toronto office** conveniently located on the subway. We are looking to fill **permanent, full-time** positions that require up and coming professionals with a minimum of 1-2 years' experience. We are currently looking to fill two positions, and will take particular consideration of candidates who have a focus on either data or financial analysis. The Analyst role provides a great opportunity to develop in a growing company in a position that includes a unique combination of strategy, data and finance.

### Responsibilities

- Proactive and ongoing collaboration with project teams to understand project-specific drivers and requirements
- Develop effective strategies and approaches towards data collection
- Own the analysis on a client project through its lifecycle, guiding the project team on the type of analysis and data required ensuring teams are equipped for future stages of work.
- Collect and track data and documents from an assortment of sources including clients and strategic partners and review with the project team
- Assure quality of data (data validation, accuracy, and completeness) and process directly into BrandActive's proprietary systems
- Using BrandActive's proprietary systems, assist in strategizing and producing of cost estimate and budgets to be presented to BrandActive's clients as part of the final deliverable, ensuring the cost estimates and budgets properly reflect the chosen client strategy
- Become an SME in the BrandActive proprietary systems
- Disseminate analysis in meaningful formats depending on the target audience, effectively telling the story through the analysis.
- Assist in the development of new processes and technologies for the business unit
- Prepare preliminary Public Domain Analysis by conducting research on new and potential clients
- Monitor and optimize existing processes
- Support internal ad-hoc projects as required

### Qualifications and Experience

- University degree or equivalent work experience
- Minimum 1 year of relevant experience gained in a consulting firm or similar environment

- Strong analytical and critical thinking skills
- Ability to work effectively and efficiently under pressure in a multi priority environment
- Excellent problem-solving skills
- Ability to adapt to new concepts and changing environments
- Experience with quantitative and qualitative analysis including handling, manipulating and analyzing data and creating analytical reports
- Experience manipulating data through various applications
- Excellent knowledge of MS Excel and Google Docs. Smartsheet a huge plus.
- Experience with data visualization tools a plus.
- Comfortable with or willingness to learn SQL queries and scripting to extract and integrate data from multiple data sources
- Good working knowledge and experience of algorithms and techniques of modern data science
- Good working knowledge of finance, including budgeting
- Ability to understand business imperatives and drivers, find relevant data correlations, and create processes by which data correlations are translated to information flows that help drive the business
- Excellent interpersonal skills to work collaboratively with your colleagues
- Enthusiasm for learning
- Comfortable in communicating with all levels of the organization and working with both technical and non-technical people
- Strong written and verbal communication skills – good knowledge of grammar and spelling
- Ability to speak other languages an asset
- “Can-do” attitude to meet internal and client requirements

## **Compensation**

BrandActive offers a competitive compensation package including a comprehensive benefits plan. Salary commensurate with experience and education.

## **Start Date**

Immediately

## **Location**

Downtown Toronto

## **Required Materials**

Please submit both a cover letter and resume when applying for this position.

## **Contact**

<https://www.fitzii.com/apply/24377>

BrandActive is an equal opportunity employer and values inclusion in its workforce. BrandActive is pleased to offer accommodations throughout all stages of the recruitment and selection process.